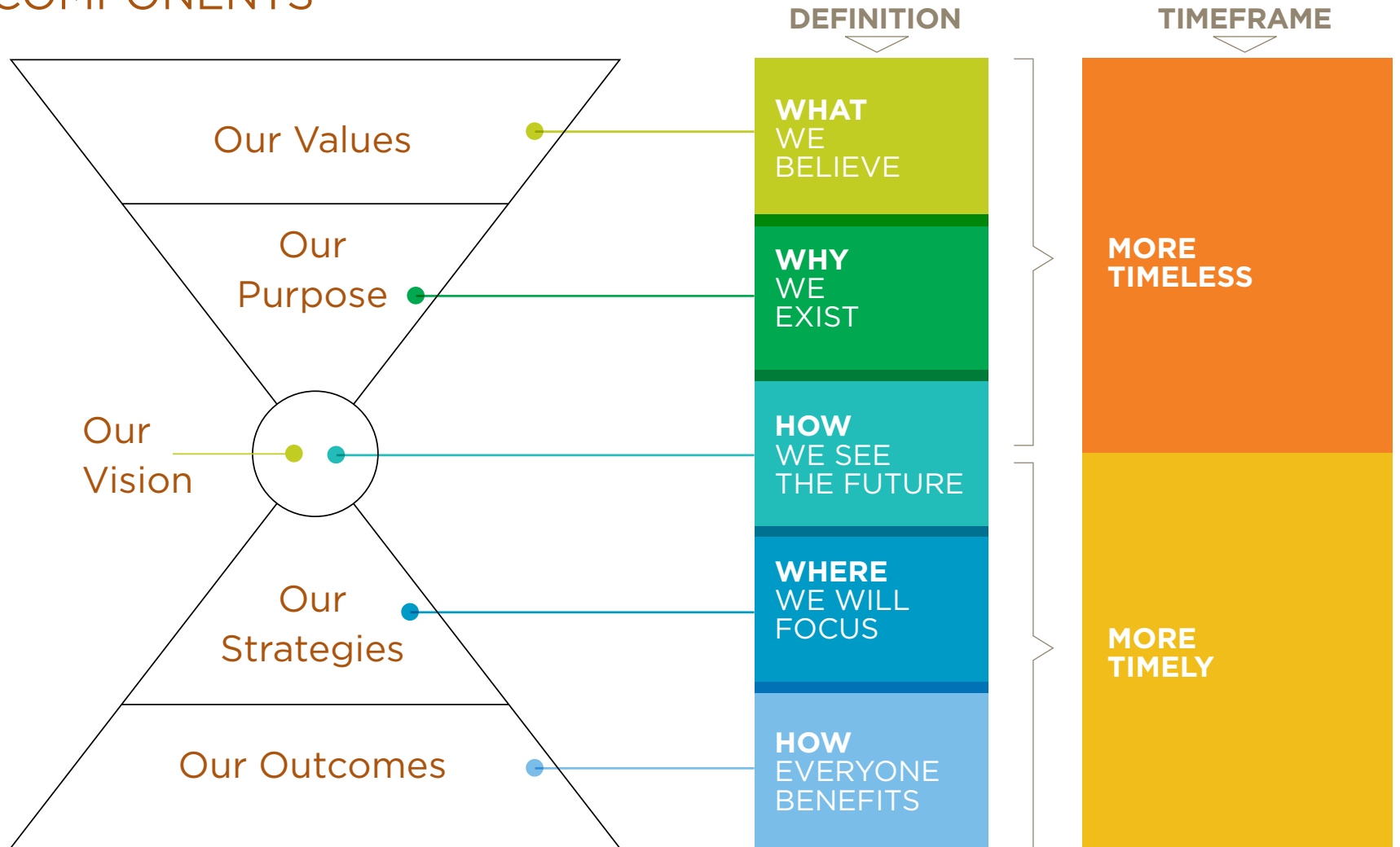


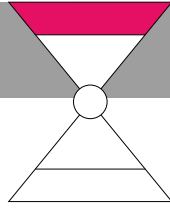


COLUMBUS METROPOLITAN LIBRARY

PURPOSE.
VISION.
STRATEGY.

CORE COMPONENTS





RESPECT

We are open to all and honor the diverse nature of those we serve.

We demonstrate character and integrity to our customers, associates, and community.

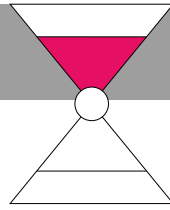
TRUST

EXCELLENCE

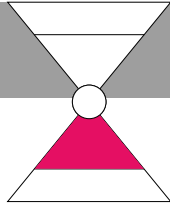
We strive for the ideal outcome in everything we do.

We are dedicated and passionate about changing lives.

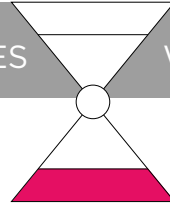
PASSION



To **INSPIRE** reading
SHARE resources, and
CONNECT people.



“A THRIVING COMMUNITY WHERE
WISDOM PREVAILS.”



TO EXTERNAL AUDIENCES:

Strategic Focus

Investments

Desired Outcomes

MY LIBRARY
A personalized experience



- Shared Discovery
- eBooks
- 2020 Vision Study
- eResources
- Social Media
- Exceptional Customer Experience



A library that works for me

YOUNG MINDS
Encouraging learning and growth



- Ready to Read
- Storytimes
- Bookmobiles
- Summer Reading Club
- Homework Help Centers
- Teen Centers
- VolunTeens



A foundation for a successful life

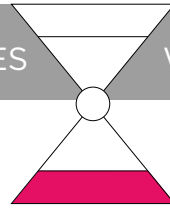
LIFE SKILLS
Meeting challenges and providing opportunities



- Career Literacy
- Health Literacy
- Financial Literacy
- Technology Literacy



A community that reaches its potential



TO **INTERNAL** AUDIENCES:

Strategic Focus

CML PARTNERS
Leverage our capacity

CML STAFF
Evolve our team

Investments

- CML Foundation
- Friends of the Library
- Capital Campaign
- 2020 Vision Plan
- Advocacy Committee
- ELT Strategic Direction
- MT Tactical Oversight

- Managing Transitions
- Business of People
- ECE Training
- Staff On-boarding
- Talent Management
- Succession Assessment
- Performance Assessment

Desired Outcomes

Maximize the library's reach and impact

Adaptable staff who thrive on change

